

THURSDAY MARCH 5TH, 2009

FILMINGS 6:00-8:00PM

“Visual Conceptions of Materiality” Organized by Jen Fiers. Fine Arts Building
103/105 University of Florida

FRIDAY MARCH 6TH, 2009

PANEL PRESENTATIONS REITZ 282

ORGANIZED BY ELISE TAKEHANA

NAVIGATING CONSTRUCTION - 9:30-10:30AM

MODERATOR: EMILY MURPHY

“Layers of materiality in the work of Svetlana Boym”

Soren Triff - Bristol Community College

“The Immaterial House”

Renzo Duin - University of Florida

DISCURSIVE METHODOLOGY - 10:45AM -12:00PM

MODERATOR: JAMES NEWLIN

“Materiality in Business School Case Studies: The 'Raw' Case and Remediated Learning”

Meghan Griffin - University of Central Florida

“Ethnographic performance: the use of actors and the elicitation of shared experience in ethnographic film”

Jeremy Vanderknyff - University of South Carolina

LUNCH - 12:00-1:30PM

IDENTIFYING BOUNDARIES - 1:30-2:30PM

MODERATOR: MAURO CARASSAI

"Instead of writing people and technologies: The Numerical Image and the Remediation of the Human Motor"

Aron Pease - University of Florida

“Drawing Lines: Contested Space and Segregation in Belfast, Northern Ireland”

Katherine Keenan - Columbia University

WHERE IS THE BODY? - 2:45-4:00PM

MODERATOR: SEAN MOREY

“Self-Storage as Self-Sabatoge: Auto-Deconstructing Cinematic Archive Fevers in Nicolas Philibert’s Return to Normany (2007)”

Dr. Richard Burt - University of Florida

“Arresting Fingers”

Dr. Terry Harpold - University of Florida

“Avatar Heuretics”

Dr. Greg Ulmer - University of Florida

KEYNOTE SPEECH 6:00-7:00PM REITZ 282

“Navigating a Transdisciplinary Field of Fields: Throughs Surrounding the Media, Material Qualities, and Potentials of the Contemporary Text”

Dr. Bill Seaman - Duke University

EXHIBIT OPENING 8:00-10:00PM

“Discursive Treatments of Materiality” Curated by Shepherd Steiner.

Student organizers: Stephanie Boluk and Nicole Soukup

WarpHAUS 818 NW 1st Ave. Gainesville, FL 32601

SATURDAY MARCH 7TH, 2009

PANEL PRESENTATIONS REITZ 282

ORGANIZED BY ELISE TAKEHANA

THE TELEVISUAL EXPERIENCE - 9:30-10:30

MODERATOR: KAYLEY THOMAS

“Spoiling *Heroes*, Enhancing our Viewing Pleasure: NBC’s *Heroes* as a case Study of how Digital ‘Prosumption’ is Re-Shaping the Televisual Landscape”

Marina Hassapopoulou - University of Florida

“The Social Memory of Children’s Television Shows in College-Age Individuals”

Taylor Rose - University of Florida

PROJECTING THE SELF ONLINE - 10:45-12:00

MODERATOR: STEPHANIE BOLUK

“Inside Oyotunji: The Role of Internet Media in the Yoruba Revivalist Movement”

Colin Townsend - University of South Carolina

“Do These Things Actually Serve Any Purpose at All? Puzzle Games and the Creation of Computing”

Phil Sandifer - University of Florida

LUNCH - 12:00-1:30

FILM MATERIAL - 1:30-2:30

MODERATOR: NIC GUEST-JELLEY

“Text, film and adaptation: a multimodal systemic functional perspective”

Justine Kemlo - Université Libre de Bruxelles

“Flat screens: Grainy Text-ure?”

Gary Hink - University of Florida

SOLO EXHIBIT MARCH 5-7TH, 2009

“Art Games”

Patrick LeMieux - University of Florida

Second floor gallery Reitz Union

